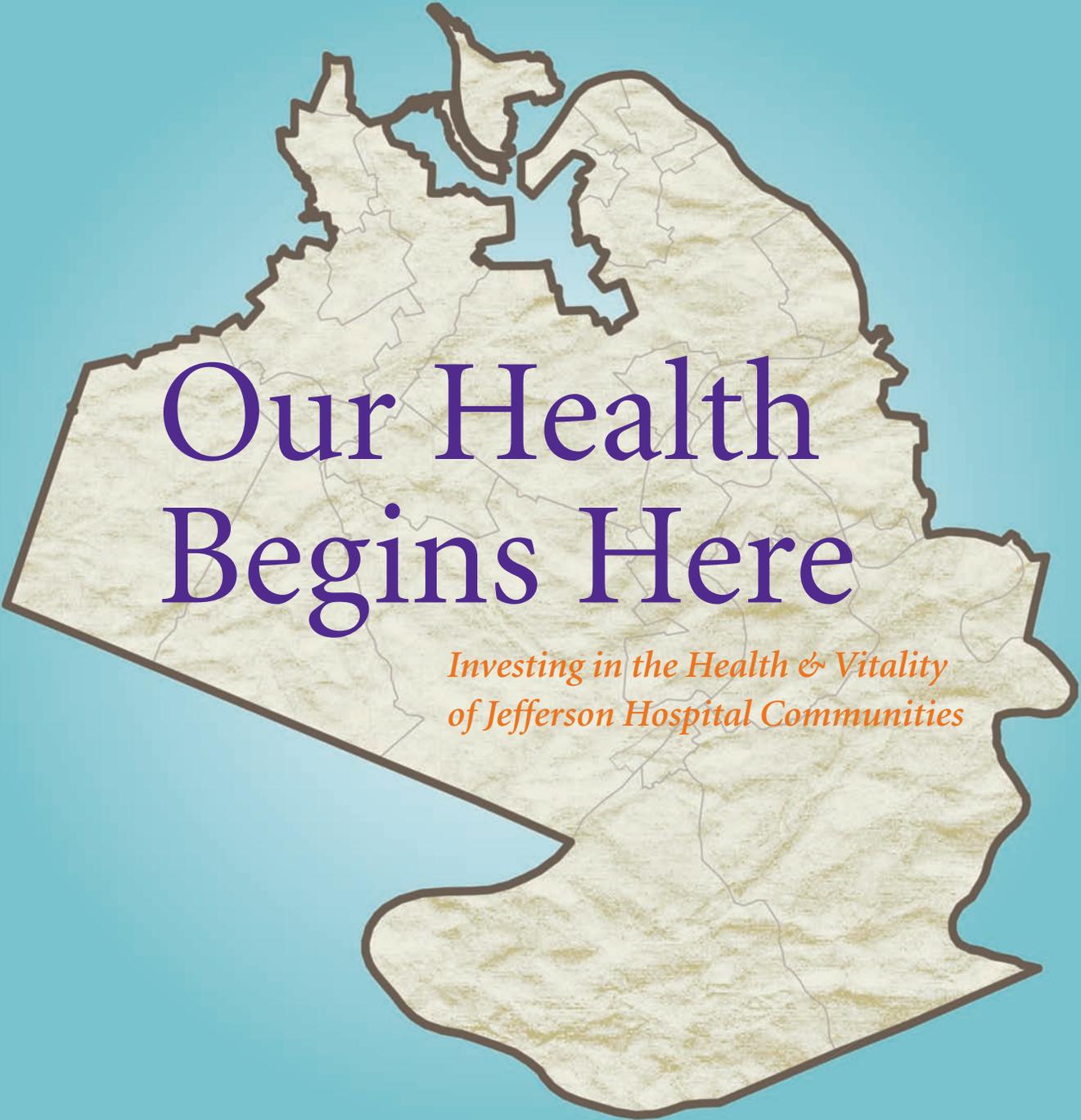


Jefferson  
Regional  
Foundation



Our Health  
Begins Here

*Investing in the Health & Vitality  
of Jefferson Hospital Communities*

2013–2015  
Report to the Community

## **CONTENTS**

- 2 LETTER FROM OUR CHAIRMAN & PRESIDENT**
- 4 OUR HEALTH BEGINS HERE**  
Your zip code may be as important  
as your genetic code
- 7 3 STRATEGIC PRIORITIES**
- 10 THE INAUGURAL JEFFERSON FORUM**  
Collaborating for a changing community
- 12 WHAT WE LEARNED AT THE FORUM**  
Opportunities for working together
- 14 BUILDING ON THE MOMENTUM OF THE FORUM**  
Moving forward
- 15 APPLYING FOR A GRANT**
- 16 GRANTS AWARDED**
- 20 FINANCIAL INFORMATION**
- 21 BOARD OF DIRECTORS 2014-2015/STAFF**

The **mission** of the Jefferson Regional Foundation is to improve the health and well-being of the community served by Jefferson Hospital through grantmaking, education and outreach. The Foundation will serve the community with integrity and transparency. 🌿

**DID YOU KNOW**

Every local school district in the Jefferson area has infants and toddlers living at or below poverty (except Bethel Park).



**DID YOU KNOW**

Smoking while pregnant can contribute to low birth weight babies. West Mifflin (**10.1%**), Elizabeth Township (**8.9%**), and Brentwood (**9.8%**) are some Jefferson communities with higher percentages of low birth weight babies than the Allegheny County rate (**8.1%**).

\*\*\*

**DID YOU KNOW**

**40%** of Allegheny County's immigrants and refugees live in the Jefferson area.



## LETTER FROM OUR CHAIRMAN & PRESIDENT



**James G. Graham**



**John R. Echement**

**We are pleased** to share with you a report of the Jefferson Regional Foundation in Pittsburgh, Pennsylvania. We are dedicated to an exciting mission—to support the health and well-being of the community served by Jefferson Hospital through grantmaking, education and outreach. In March 2013, the agreement which guided the affiliation of Jefferson Hospital with the Allegheny Health Network provided \$75 million for this new mission. The Foundation is organized as a supporting organization of Jefferson Hospital. The Board intends to invest wisely and grow the fund while preserving the principal to continue serving the Jefferson community for the long-term.

Over these initial two years, the Foundation’s Board has worked diligently to hire staff, understand the needs of the community, define priorities and guidelines, create a governance structure, begin to award grant funds and engage in building important connections with the community. We have developed a relationship with Jefferson Hospital which ensures that we continue to support the Hospital and its communities. This report is intended to offer more detail about the Foundation’s priorities, grantmaking program and partners so that the reader can identify new ways we might continue our important mission.

We have learned that health and well-being are tied to many “social determinants”, and that where one resides is one of those important factors. We continue to learn about the targeted Jefferson Hospital communities we serve in the South Hills and lower Mon Valley—and how we can collaborate with other groups, as well as Jefferson Hospital, to build on current strengths while also building enhanced capacity.

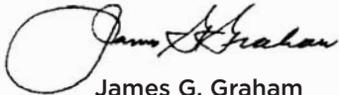
We are pleased to point to several early accomplishments. The Foundation developed a website, [www.jeffersonrf.org](http://www.jeffersonrf.org), which provides our grantmaking guidelines and history, community

“Over these initial two years, the Foundation’s Board has worked diligently to hire staff, understand the needs of the community, define priorities and guidelines, create a governance structure, begin to award grant funds and engage in building important connections with the community.”

reports including Briefs on two of our priorities, and a link to our online grants application. To date, the Foundation has awarded over \$2 million in grant awards which match our three priorities to nonprofit and public organizations serving the Jefferson area. In June 2015, we hosted an all-day event, the JEFFERSON FORUM: Collaborating for a Changing Community, gathering 240 representatives of a wide variety of community and public groups to share key community data and elicit important new insights. This report includes an overview on the Forum and our plans to continue building on the energy and enthusiasm of the event.

Participants in the Jefferson Forum also offered clear mandates about the Foundation’s role in convening, connecting and sharing community information. All of this ensures our ability to support Jefferson Hospital. We embrace those roles and look forward to working with all of you. Feel free to contact us with any questions or ideas and visit our website often — [www.jeffersonrf.org](http://www.jeffersonrf.org).

Sincerely,



**James G. Graham**

Chairman,  
Jefferson Regional Foundation



**John R. Echement**

President,  
Jefferson Regional Foundation

# Our Health Begins Here

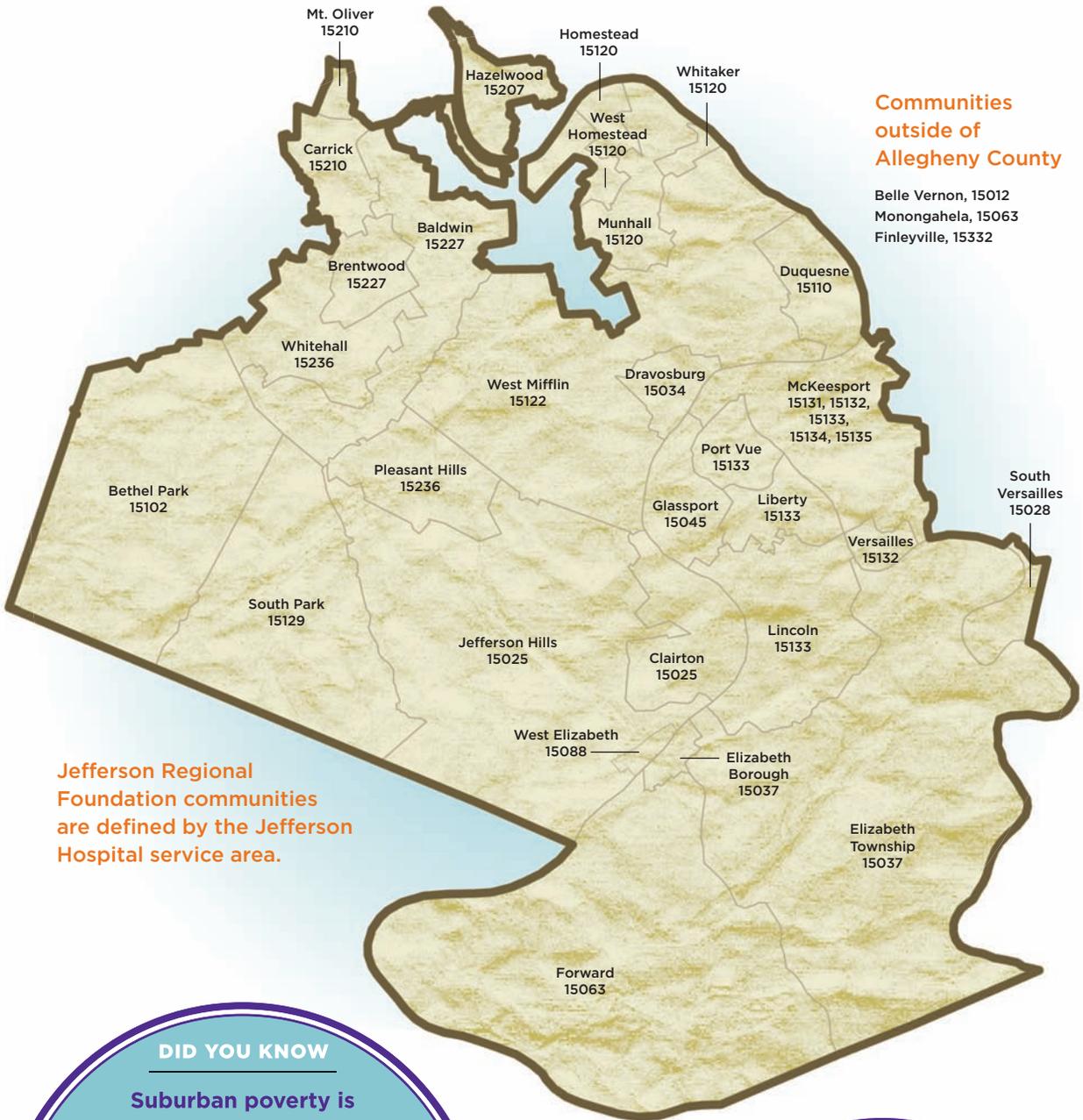
*Your zip code may be as important as your genetic code*

“Jefferson Hospital values our partnership with the Jefferson Regional Foundation. The Foundation serves as a facilitator, bringing together various stakeholders throughout our community and linking them in ways that produce meaningful outcomes. The Foundation’s support of various initiatives at Jefferson and throughout our community is evidence that the Jefferson Regional Foundation is fulfilling the mission of extending the reach of the hospital into the community.”

**Louise Urban**  
CEO, Jefferson  
Hospital-Allegheny  
Health Network

Through grantmaking, education and outreach, Jefferson Regional Foundation is fulfilling the mission of Jefferson Hospital in reaching out to the Jefferson area communities to improve their health and well-being. **Our first Report to the Community reflects where we began our efforts—and we learned quickly that we had to begin in our own communities.** While health care may be an important factor in our well-being—it is not the primary factor. In fact, medical care is estimated to account for only 20% of health status.

So what determines our well-being? In fact, it is many other “social determinants” of health—including social and economic factors, health behaviors and the physical environment. While the Hospital’s emergency room might tell us a great deal about what illnesses affect our community, we need to look back into the community to understand the factors which have a tremendous impact on the well-being of individuals. For example, living near a supermarket has been linked with less obesity. Some Americans will die 20 years earlier than others who live just a few miles away because of differences in education, income, race, ethnicity and where they live. People who are poor are three times more likely to suffer physical limitations from a chronic illness. Residents who live in communities with more opportunities for fresh food, safe recreation, and easy access to care have more opportunities for good health. **So where and how people live, learn, work and play has a tremendous impact on our health. In fact, “place matters” because whether we experience the benefits of a healthy community can matter more than our healthcare. What we now know is that “your zip code may be as important as your genetic code”. So our health begins here—in the Jefferson area.**



**Communities outside of Allegheny County**

Belle Vernon, 15012  
 Monongahela, 15063  
 Finleyville, 15332

Jefferson Regional Foundation communities are defined by the Jefferson Hospital service area.

**DID YOU KNOW**

Suburban poverty is on the rise. West Mifflin and Homestead are identified as distressed communities while Baldwin, Munhall, Glassport, and West Homestead are identified as areas of very high need according to the Allegheny County Dept. of Human Services.

**DID YOU KNOW**

**23%** of Allegheny County residents are current smokers and another **32.5%** are former smokers, rates exceeding PA and US.

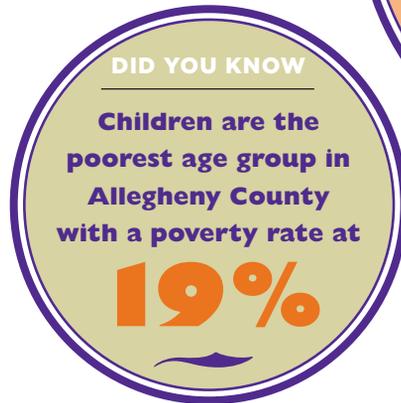
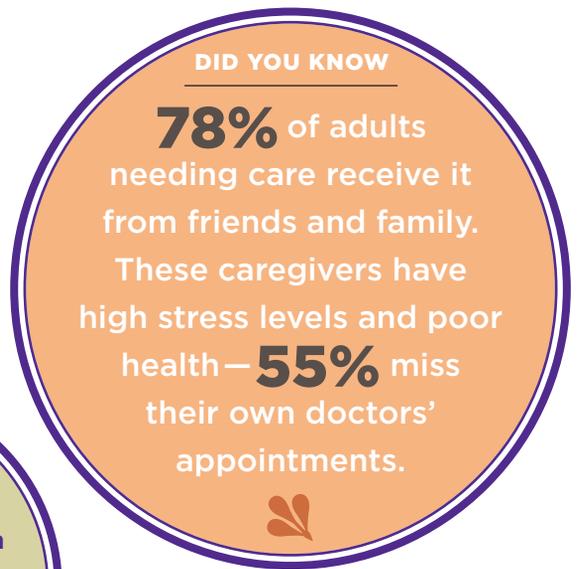


**DID YOU KNOW**

Poor-quality housing is a factor in childhood asthma—perhaps as much as

**40%**





“By dedicating itself to investing in the health and vitality of Jefferson Hospital communities, Jefferson Regional Foundation has made a positive and enriching mark on our communities—demonstrating its remarkable capacity to collaborate with the Community College of Allegheny County and other organizations in our community.”

**Charlene Newkirk**  
 South Campus President,  
 Community College of  
 Allegheny County

### FULFILLING THE MISSION—OUR PRINCIPLES

The Jefferson Regional Foundation is dedicated to *investing in the health and vitality of Jefferson Hospital communities*. As a result, we operate with several principles in mind, all of which are designed to promote our long-term impact on the community:

- *Extending Jefferson Hospital's reach into the community* by strengthening the health status, opportunities and resources available to all residents
- *Advancing the Foundation's priorities* by *investing grant resources* with effective community organizations
- *Promoting and strengthening the community's resources, assets and voice*
- *Actively partnering* with a variety of public, nonprofit and private organizations and leaders who share our vision
- *Wise investment* of the Foundation's funds for growth while preserving the principal
- *Gathering, sharing and leveraging important information* about community resources and existing & emerging needs
- *Building the capacity of community groups* to promote quality of life and fulfill the mission of the foundation
- *Supporting the development and expansion of interventions and programs* which *demonstrate best or promising practices*

# 3 Strategic Priorities

Since we know that “health begins here”, the Foundation’s identification of local community needs which influence well-being led to the development of its initial grant priorities. The Foundation uses the *Jefferson Hospital Community Health Needs Assessment*, along with other community data, as an important source of community information in this process, and will continue to engage with Jefferson Hospital and community partners in an ongoing assessment and review of community needs. The Foundation has identified three priority areas for its initial grantmaking:



## **Increasing health access and prevention**

- Reduce barriers to accessing health and human services such as those related to information, insurance and transportation
- Develop prevention, awareness or improved integration of mental health and substance abuse
- Promote food security, nutrition and physical activity for better health and quality of life
- Foster community-based prevention and education programs that improve quality of life or health status
- Support community and domestic violence prevention programs



## **Improving child and family outcomes**

- Enable high-quality maternal and infant services to promote parent engagement and strong child development
- Increase access to high-quality early childhood centers across the region
- Support high-quality afterschool and summer programming across the region, which enhances safety, academic performance and life skills



## **Strengthening vulnerable populations and communities**

- Focus on low-income residents or households across the Jefferson region
- Increase opportunities for refugee, immigrant, and international populations
- Support the transition of recent military veterans
- Improve access to information and independence of older adults and their caregivers
- Build capacity of community organizations for local impact
- Strengthen and develop community leadership across the Jefferson region

## TIMELINE

### March 2013

Jefferson Regional Foundation funded with \$75 million for new grantmaking mission

### June 2013

Investment policy adopted

### November 2013

First staff, Executive Director, hired

### March 2014

Strategic Retreat

### June 2014

Initial grants awarded

### September 2014

First grant guidelines and priorities adopted

### January 2015

Website launched and initial grantee orientation

### June 2015

Jefferson Forum: Collaborating for a Changing Community  
First full year of grantmaking ends



## OUR ACCOMPLISHMENTS

As we review our first two years of effort, we are pleased to note several early accomplishments. The Foundation Board has refined its bylaws, created a leadership and committee structure, and hired a staff of three to provide professional leadership and support of the Foundation's activities. The organization set up operations, including renting an office on the Jefferson Hospital campus and providing an online portal for grantees to enter letters of intent, grant proposals and progress reports. The Foundation reviewed data from Jefferson Hospital and other community sources and engaged in strategic planning. Principles and policies have been adopted to guide investment of our funds as well as investment in the community through grantmaking. The Foundation developed a website, [www.jeffersonrf.org](http://www.jeffersonrf.org), which provides our grantmaking guidelines and history, Board and staff list, community reports (including two of a series of Priority Briefs) and a link to our online grants application.

The Foundation began its grantmaking in June 2014 and completed a full year of three grant cycles in the fiscal year ending June 30, 2015. To date, the Foundation has awarded over \$2 million in grant awards which match our three priorities to nonprofit and public organizations serving the Jefferson area. Throughout this period, the Jefferson Regional Foundation has also reached out to a wide variety of organizations to understand the strengths of the local community as well as its need to build capacity to support the well-being of all residents across the Jefferson area. In June 2015, we hosted an all-day event, the JEFFERSON FORUM: Collaborating for a Changing Community, gathering 240 representatives of a wide variety of over 130 community and public groups, to share key community data and elicit important new insights. Participants in the Jefferson Forum also offered clear feedback which confirmed the Foundation's role in convening, connecting and sharing community information. This report includes findings from the Forum as well as our plans to continue building on the energy and enthusiasm of that event.

### DID YOU KNOW

# 18%

of county residents reported being diagnosed with depression.



Clockwise from top:  
 Lunchtime for children  
 at Whitehall Place  
 Playground Build, 320  
 volunteers working on the  
 Playground, Playground  
 sign includes Foundation  
 as sponsor, and networking  
 at the Jefferson Forum.



**DID YOU KNOW**

Veterans offer a valued skill set and a desire to be meaningfully engaged in the community, but have higher rates of unemployment and homelessness.



**DID YOU KNOW**

The Latino community grew by **50%** and is the youngest and fastest growing population nationally and the Asian community grew by **52%**.

\*\*\*

# The Inaugural JEFFERSON FORUM

## *Collaborating for a changing community*

**Attendees gained new information about our changing communities from presenters including:**

**Dr. Chong Park**  
Chief Medical Officer  
of Jefferson Hospital  
Allegheny Health  
Network

**Susan Friedberg Kalson**  
CEO of the Squirrel Hill  
Health Center

**Charlene Newkirk**  
CCAC South Campus  
President

**Greg Jones**  
Executive Director  
of Economic  
Development South

**Matt Smith**  
Pennsylvania State  
Senator

**Cindy Moore**  
Chief Outreach Officer  
at the Greater Pittsburgh  
Community Food Bank



On Thursday, June 11, 2015, Jefferson Regional Foundation hosted 240 people representing over 130 community and public organizations at the JEFFERSON FORUM: Collaborating for a Changing Community, a networking and learning event. The inaugural Forum brought together representatives from churches, libraries, municipal governments, educational institutions, government organizations, and nonprofit organizations across Jefferson's service area. Each participant was assigned seating at a table with people from a wide variety of organizations. The Forum was designed to help inform partners on regional issues, foster networking and collaboration, and provide an opportunity for leaders to connect and engage across community boundaries.

A full day of activities began with featured speakers and panels that addressed key issues within the region including community health, poverty, partnerships, and resident immigrants. **Highlights of the day included a Keynote address from Allegheny County Health Department Director Dr. Karen Hacker on the current state of health in the South Hills region; an overview of the Jefferson Regional Foundation as a new community partner by Executive Director Mary Phan-Gruber, a presentation on suburban poverty by Allegheny County Department of Services Deputy Director Erin Dalton; and a panel presentation on Refugee and Immigrant populations in the Pittsburgh area from Rosamaria Cristello, Director of the Latino Family Center, Upendra Dahal, Project Director of the Bhutanese Community Association of Pittsburgh, and Kheir Mugwaneza, Director of the Refugee Resettlement Program at the Northern Area Multi-Service Center.**

A networking luncheon was followed by an interactive working session that afforded attendees the opportunity to define shared vision points and guiding values, and to provide input and priorities around three core areas of focus including Healthy Citizens, Strong Families and Thriving Communities. The results provide an informed basis for the Jefferson Regional Foundation's work as an emerging community resource partner within our region.



**DID YOU KNOW**

**100%** of Forum survey respondents indicated the day was valuable and that the Forum should be an annual event.



“It has been a pleasure to work with the Jefferson Regional Foundation. They are really committed to improving the health of their target communities and have worked with us on our *Plan for a Healthier Allegheny*. We look forward to continued collaboration in the future.”

**Dr. Karen Hacker**  
 Director, Allegheny County Health Department



**Clockwise from top:** Forum participant, Dr. Karen Hacker, Director of the Allegheny County Health Department was the Forum Keynote Speaker, table seating and breaks were designed to encourage networking, participants found the morning speakers compelling.

Forum photography: Larry Rippel

# What we Learned at the FORUM

## *Opportunities for working together*

The Jefferson Forum leveraged the working knowledge and professional expertise of attendees to identify community assets and resources, to suggest opportunities that address key challenges, and to identify the role the Foundation should play in the community. The participants defined a vision and set of values needed to build on the many assets available in the Jefferson area communities. These values included a focus on diversity and inclusion, collaboration, leadership and transparency.

Participants were unanimous in identifying the Foundation's role as an active convener and connector, as well as an information bank of local resources and data. They also saw themselves as active members moving the community forward acknowledging that a strong commitment to the work and collaboration is needed for success.

“The Jefferson Regional Foundation has well-utilized its position at the center of the local community development and social service sector to become an important regional convening entity, a facilitator of productive collaboration, and a trusted advocate for community partnerships to address issues in our neighborhoods.”

**Gregory Jones**  
Executive Director,  
Economic Development South

**In the interactive, afternoon session, common threads emerged between the Forum's three core areas of focus—Healthy Citizens, Strong Families, and Thriving Communities:**

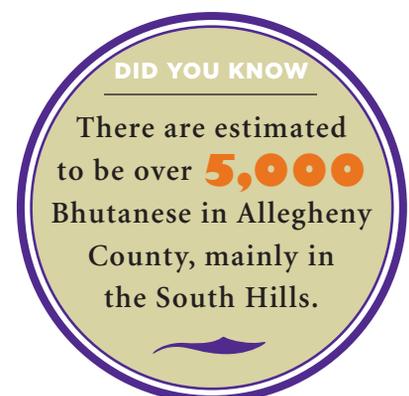
**Diversity & Inclusion**—ensuring broad participation

**Transportation**—both accessible and reliable

**Collaboration**—among individuals, organizations and institutions

**Leadership**—represent the needs of South Hills and lower Mon Valley

**Data**—reliable, consistent, and transparent local information



Clockwise from top:  
 Immigrant and Refugee  
 Panelists prepare with  
 Phan-Gruber, Barb Murock  
 in red of Allegheny County  
 sharing information,  
 hundreds of insights were  
 posted at issue stations,  
 Upendra Dahal represented  
 the Bhutanese Community  
 Association of Pittsburgh



**IN ADDITION**, participants identified assets and opportunities in each core area. This rich range of input will support the Jefferson Regional Foundation in fulfilling our role, and will inform the work of our community partners as we move forward together.

### HEALTHY CITIZENS

#### Assets:

CCAC South  
 Libraries  
 Green Space  
 Farmers Markets  
 Programs for Kids  
 and Seniors

#### Opportunities:

Mental Health &  
 Substance Abuse  
 Food Access and  
 Nutrition  
 Healthy Living

### STRONG FAMILIES

#### Assets:

Jefferson Hospital  
 Maternal and Infant  
 Center  
 Summer Programs  
 for Youth  
 Family Support Centers  
 Community Centers  
 Libraries

#### Opportunities:

Parent & Caregivers  
 Support & Engagement  
 Innovative Child-Care  
 Solutions  
 Older Adult and  
 Caregiver Connection

### THRIVING COMMUNITIES

#### Assets:

Healthy Community  
 Organizations  
 Local Chambers of  
 Commerce  
 Trails, Green Spaces,  
 Parks  
 Immigrants & Immigrant  
 Support Services

#### Opportunities:

Connection to Rivers  
 and Trails  
 Workforce Development  
 Leadership Training  
 English as a Second  
 Language



# Building on the Momentum of the FORUM *Moving forward*



Clockwise from top: Issue station activity, young volunteers, grantee sharing with Edward Marasco, Board Secretary of the Foundation.

At the end of the day, participants left with a better understanding of the social determinants of health and their effect on communities, the impacts of suburban poverty on the South Hills and lower Mon Valley, the refugee, immigrant, and international population, and key groups operating in the South Hills and lower Mon Valley, with over 100 individuals committed to participating in issue-focused workgroups.

Beginning in the Fall of 2015, Jefferson Regional Foundation will begin convening working groups of community and Jefferson Hospital leaders at all levels and representing diverse backgrounds, to begin moving forward on outcomes of the Forum. Groups will organize around the areas of Healthy Citizens, Strong Families and Thriving Communities, and will meet monthly to create a plan for working together around issue-based priorities. Outcomes of the working groups will be shared at the Second Annual Jefferson Forum to be held in the spring of 2016.



## DID YOU KNOW

The Jefferson area saw 177 overdose deaths, **17%** of those occurring in Allegheny County, between 2007–2011.

## APPLYING FOR A GRANT

### Eligibility Criteria

There are three criteria for initial eligibility for grant funding.

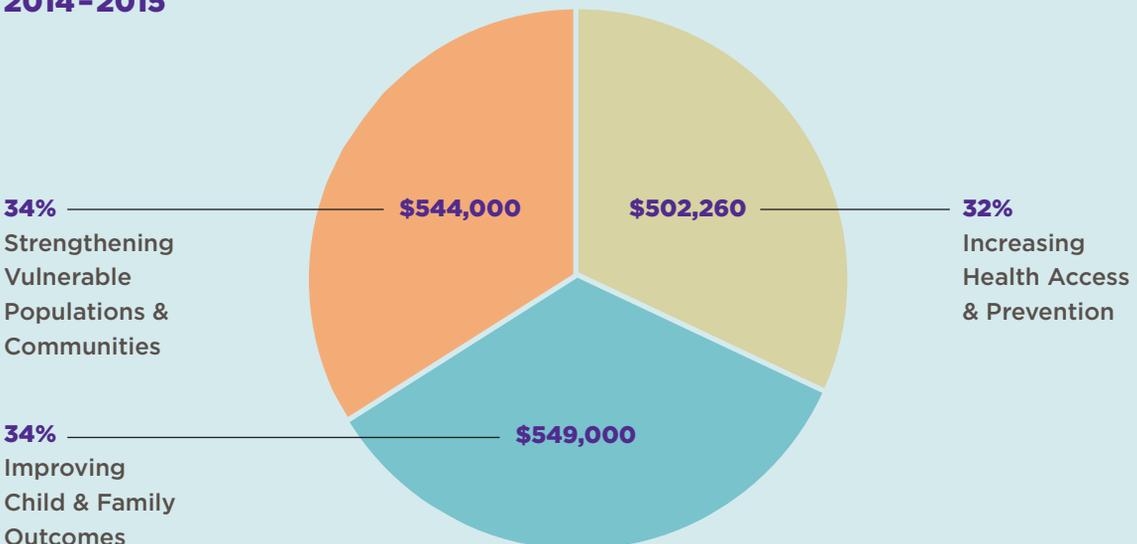
1. Community-based organizations must have a current IRS tax exempt nonprofit 501(c)(3) status or have a relationship with a currently tax exempt organization serving as the fiscal agent.
2. A program or project must primarily serve the Jefferson target area. The Jefferson area encompasses the South Hills and Lower Mon Valley in Allegheny County as well as adjacent communities in Washington, Fayette and Westmoreland counties.
3. The program or project will supplement or complement but does not compete with any activities of Jefferson Hospital or the Allegheny Health Network.

### Grant Proposal Process

The Jefferson Regional Foundation uses an online grant system and accepts Letters of Intent (LOI) throughout the year. Applicants should visit the website [www.jeffersonrf.org](http://www.jeffersonrf.org) for instructions on how to submit a detailed Letter of Intent online and to view past grant awards. The average grant paid out to date is \$40,000. In response to a Letter of Intent, Foundation staff will talk with key leadership of the organization/program, explore additional questions, and examine whether a program or project is a good potential match to the Foundation's mission and priorities. If the program/project is ready to move forward, Foundation staff will invite the organization to submit a full proposal through the online grant system. Please note that Foundation staff are available for questions by phone or email.

The Jefferson Regional Foundation Board considers grant proposals for approval at three meetings a year in March, June and December. Board action occurs only after proposals have been reviewed by the staff and recommended by the Grants Committee.

### New Grants Awarded by Priority Area 2014 - 2015



## GRANTS AWARDED

July 1, 2013–June 30, 2014

### **Allegheny Intermediate Unit (AIU)— Family Center Van \$25,000**

Increase access to basic needs, health and community services for Clairton area children and families through purchase of a van for the Clairton Family Support Center.

### **The Forbes Funds—Executive in Residence Program \$25,000**

Build capacity of local organizations to more effectively serve the community through customized executive coaching offered to local nonprofit executives by an experienced master nonprofit executive.

### **Jefferson Hospital—Community Care Network \$200,000 (\$100,000 per yr. /2 years)**

Improve quality of life and reduce healthcare readmissions for high-risk recently discharged patients with chronic conditions through a program which trains and supervises area college students as health coaches in the home.

### **Kaboom—Prospect Park Playground \$60,000**

Enhance the well-being of children and support the civic engagement of caring adults through supporting a partnership (South Hills Interfaith Ministries, Economic Development South, Whitehall Borough and Heinz Endowments) to build a community playground at Prospect Park.

## JEFFERSON HOSPITAL SPONSORSHIPS

### **Jefferson Hospital Annual Gala— Presenting Sponsor \$50,000**

### **Jefferson Hospital Golf Benefit— Presenting Sponsor \$20,000**

(Includes \$10,000 presenting sponsorship and \$10,000 discretionary support)

**Total Grants Awarded: \$380,000**

**Total Grants Paid: \$277,840\***

\*\$47,840 based on benefits received

## NEW GRANTS AWARDED BY PRIORITY

July 1, 2014–June 30, 2015



### **Increasing Health Access and Prevention (\$502,260)**

#### **Albert Schweitzer Fellowship (Pittsburgh) \$15,000**

#### **Building Self-Confidence and Self-Efficacy for Teen Girls Living with Diabetes**

Increase diabetes management, self-esteem, and self-efficacy among teenage girls in Homestead through one student's work in a local fellowship program focused on underserved populations.

#### **Allegheny County Health Department \$150,000 (2 years/\$75,000 each)**

#### **Mon Valley Live Well Allegheny**

Increase healthy living activities in Mon Valley communities through the Live Well Allegheny initiative focus on behaviors that contribute to chronic disease (smoking, physical inactivity and obesity) and the engagement of schools, businesses and community organizations in these efforts.

#### **American Red Cross \$15,000**

#### **Home Fire Preparedness Program**

Increase home safety by providing free smoke detectors and fire safety and preparedness education to residents in Duquesne and Clairton to reduce injury and death from fires through partnerships with local fire departments.

#### **Bridging the Gaps (University of Pittsburgh) \$15,000**

#### **Community Health Summer Internships in Jefferson Agencies**

Develop community health projects which serve vulnerable populations and provide important community-based work experience by placing pairs of graduate students from medicine, nursing, public health, social work, and pharmacy onsite in two local community-based organizations for a summer internship program.

**Duquesne University**

**\$177,000 (2 years- \$75,000/\$102,000)**

**Surveillance and Treatment of Asthma in Clairton’s Schoolchildren**

Provide Clairton youth with asthma screenings, asthma education through community health fairs and summer camps, and a school- based asthma management clinic in partnership with local youth providers, the Clairton School District, Duquesne University, Dr. Deborah Gentile (AHN), and the American Lung Association.

**Jefferson Hospital**

**\$50,000**

**Wheelchair Van**

Support the Hospital’s purchase of a dedicated wheelchair-accessible ambulance van for a pilot program which will reduce wait times, risk and create efficiencies for patients discharged from the emergency or hospital room who require special transport.

**LifeSpan**

**\$5,260**

**Clairton Community Farm Stand**

Increase access to fresh produce for Clairton area residents through continued operation of a weekly Community Farm Stand through October and develop a plan for sustainability.

**United Way of Allegheny County**

**\$75,000**

**Promoting Affordable Care Act Insurance Enrollment**

Increase the number of local individuals and families insured by ACA enrollment through a multi-prong strategy: public awareness (communication plan), scheduling and screening support (use of PA 2-1-1 Southwest), and assistance offered by a dedicated enrollment navigator.



**Improving Child and Family Outcomes (\$549,000)**

**Best of the Batch Foundation**

**\$10,000**

**Project C.H.U.C.K**

Increase physical activity levels, provide educational enrichment for disadvantaged youth and increase parent and community engagement through a seven-week summer camp in Homestead.

**Cribs for Kids**

**\$52,000**

**Safe and Sound: Supporting Infant Safe Sleep Practices in Jefferson Hospital Communities**

Implement community outreach and intervention strategies, including distribution of portable cribs to decrease the risk and reduce the number of sleep related deaths in Jefferson Hospital communities.

**Melting Pot Ministries**

**\$45,000**

**Melting Pot Positive Youth Development Program**

Provide an 11-month quality after-school and summer program that addresses the social, emotional, behavioral, and academic challenges of underserved youth attending South Park, Bethel Park, and Baldwin-Whitehall school districts.

**Nurture PA**

**80,000 (2 years- \$40,000/\$40,000)**

**Evaluating an Innovative Program to Improve the Social/Emotional Development of Young Children**

Pilot an innovative, cost-efficient program at Jefferson Hospital to transform how parents access information and promote the healthy social and emotional development of young children by linking volunteer mentors and new parents through cell phone text messaging using a newly developed software tool and evidence-based information.

**Sisters Place, Inc.**

**\$150,000 (3 years/\$50,000 each)**

**Supportive Services for Family Stability**

Assist homeless single parents and their children to heal, recover, and thrive by gaining self-sufficiency through holistic supportive services including transportation, out of school programs, and basic resources.

**Three Rivers Mothers' Milk Bank**

**\$25,000**

**Building a Milk Bank for Jefferson and the Region**

Support the creation of a self-sustaining regional donor milk bank to increase the quality of life for babies and their families, reduce health disparities and reduce the costs of caring for premature infants.

**Turtle Creek Valley MH/MR, Inc.**

**\$42,000**

**TCV Prevention After-School Program at West Mifflin Middle School**

Increase the positive opportunities for West Mifflin Middle Schools students through a new after-school program two days/week which focuses on physical activity, prevention of substance abuse, and educational enhancement building on an existing school-based partnership.

**Youth Opportunities Development**

**\$75,000**

**Stay Positive Clairton**

Provide pro-social opportunities for Clairton youth through a youth leadership program which includes leadership development, community projects and community engagement.

**YouthPlaces, Inc.**

**\$35,000**

**Tri-Sites Van Transportation**

Increase the access of underserved youth in the high-risk communities of Clairton, Duquesne and McKeesport to enriching afterschool and summer programming, events and activities through purchase of a shared van.

**YouthPlaces, Inc.**

**\$35,000**

**Summer Community Service Project**

Increase workforce development skills for at-risk, African American males ages 16-24 through a summer program and positive summer engagement with the communities of Clairton, Duquesne, and McKeesport.



**Strengthening Vulnerable Populations and Communities (\$544,000)**

**Allegheny County Department of Human Services**

**\$15,000**

**A Strategic Plan for Serving Allegheny County's International Residents**

Develop a strategic blueprint to promote effective, coordinated efforts across our community, leverage new partners and build on the strengths of residents born in other countries.

**Bhutanese Community Association of Pittsburgh**

**\$100,000 (2 years/\$50,000 each)**

**Capacity-Building Project**

Strengthen healthy opportunities and options for members of the local Bhutanese community by building staff and program capacity for youth sports and dance, senior programs, a leadership forum for women and citizenship classes.

**Center for Hearing and Deaf Services**

**\$70,000 (2 years- \$60,000/\$10,000)**

**PLAN (Pittsburgh Language Access Network)**

Pittsburgh Language Access Network (PLAN) increases access to healthcare, human services and self-sufficiency for foreign born residents with limited English proficiency through a community-based in-person language interpretation service which is affordable, professional and designed to become self-sustaining.

**Economic Development South**

**\$180,000 (3 years-  
\$42,500/\$86,500/\$51,000)**

**Community Development Assistance Initiative**

Increase community capacity and health through increased access to community development assistance and resources for the City of Clairton.

**Junior Achievement**

**\$12,000**

**Junior Achievement Refugee and Immigrant Initiative**

Raise knowledge of refugee and immigrant students attending Baldwin Whitehall school district about the local labor market through participation of job shadows with Pittsburgh employers and increase their awareness of local post-secondary educational opportunities by offering college tours which incorporate lectures, tours, and networking.

**LifeSpan**

**\$80,000**

**LifeSpan Steel Valley Senior Resource Center**

Support essential improvements to the senior services facility which provides vital programming for older adults in Clairton and home-delivered meals to homebound seniors in the South Hills area.

**Pennsylvania Health Law Project (Pittsburgh Office)**

**\$50,000**

**Navigating Dual Eligible Older Adults through Insurance and Health Care Systems**

Increase knowledge, awareness, and independence of older adults living in the Jefferson area who qualify for both Medicare and Medicaid benefits by creating and providing tools to navigate the health and insurance systems and offering direct assistance to remove barriers to care.

**The Forbes Funds**

**\$25,000**

**Executive in Residence Program**

Build the capacity of local organizations to more effectively serve the community through coaching and training offered by a highly experienced former nonprofit executive based at The Forbes Funds.

**TJ Arts**

**\$12,000 (2 years- \$6,000/\$6,000)**

**Classic Crooners**

Increase local older adults' confidence, social engagement, mental health, and overall quality of life through participation in a choral group.

**SPONSORSHIPS**

**Jefferson Hospital Annual Gala— Presenting Sponsor**

**\$50,000**

**AHN/Jefferson Hospital Golf Outing Sponsorship**

**\$25,000**

**Total Grants Awarded: \$1,670,260**

(Includes multi-year commitments)

**Total New Grants Paid This**

**Fiscal Year: \$1,149,760**

### Do you know your community?

Whether you are seeking data to prepare a grant, or increase understanding of your community, the Community Reports section of our website may provide an important resource.

Visit [www.jeffersonrf.org](http://www.jeffersonrf.org). Resources available on our website include:

Jefferson Hospital Community Health Needs Assessment (2012)

Suburban Poverty & Shifting Community Needs (2014)

Allegheny County Health Department, South Hills & Lower Mon Valley—How is Our Health? (2015)

Priority Briefs: Jefferson Regional Foundation (2015)

Immigrants & refugees in the South Hills (2013)

Community Profiles: SW PA (2015)



## FINANCIAL INFORMATION

At the end of the June 30, 2015 fiscal year, the total market value of the Foundation's investment portfolio exceeded \$87.5 million, which represented an increase of 17% over the initial principal of \$75 million. Grants awarded to date (see detailed listings for years June 30, 2014 and June 30, 2015 elsewhere in this report) total \$2,050,260.

The Foundation makes multi-year commitments to grantees. As of June 30, 2015, these outstanding grant commitments, which are expected to be disbursed over the next two years, totaled \$520,500.

The Foundation's auditors, Baker Tilly, have provided financial statements which conform to generally accepted accounting principles. The Foundation's 990 tax return filings are available via a link by visiting the financials section of our website.

### DID YOU KNOW

Increases of **10%+** in the number of School District students qualifying for free and reduced-price lunches between 2005-2013 include: Brentwood, East Allegheny, Elizabeth Forward, Keystone Oaks, South Allegheny, Steel Valley, and West Mifflin Area.

### DID YOU KNOW

Baldwin, Clairton, Pleasant Hills, and West Mifflin have over a quarter of their population over 60 years old; a higher rate than Allegheny County as a whole.



### DID YOU KNOW

Every year in Allegheny County, more people die of accidental drug overdose than in traffic accidents and homicides combined.



## BOARD OF DIRECTORS 2014-2015

### **Aaron B. Billger**

Director, Public Relations  
Highmark, Inc.

### **John J. Dempster**

Former President and Chief  
Executive Officer  
Jefferson Hospital

### **Gary W. Deschamps, Vice President**

Retired Executive  
Financial Industry

### **Gregory M. Devine**

Senior Counsel  
Highmark, Inc.

### **John R. Echement, President**

Retired Executive  
Banking Industry

### **Gary L. Evans**

Senior Vice President  
Business Transformation  
Microbac Laboratories

### **Karen A. Evans**

Business Strategy Manager  
FIS

### **Evan S. Frazier**

Senior Vice President  
Community Affairs  
Highmark Health

### **Mark P. Gannon, MD**

General Surgeon  
Jefferson Hills Surgical Specialists

### **James G. Graham, Chairman**

Executive Vice President  
and Group Manager  
PNC Financial Services Group

### **Gregory A. Harbaugh**

Chairman/Attorney  
Houston Harbaugh, PC

### **Kevin D. Langholz**

Senior Director of Retail  
Hanna Langholz Wilson Ellis

### **Barbara M. Magnotti**

Community Volunteer

### **Edward R. Marasco, Secretary**

Vice President  
Business Development  
Quick Med Claims

### **Charles R. Modispacher, First Vice Chairman**

Retired Certified Public  
Accountant

### **Daniel A. Onorato**

Executive Vice President,  
Public Policy  
Chief Government Relations  
& Community Affairs Officer  
Highmark Health

### **J. William Richardson, Treasurer**

Retired Chief Financial Officer  
Interstate Hotels & Resorts

### **Harry J. Sichi**

Retired President  
Quick Med Claims

### **Richard W. Talarico, Second Vice Chairman**

Partner  
The Hawthorne Group

### **Matthew P. Virgin**

Senior Vice President  
SunCap Property Group

## STAFF



**Mary Phan-Gruber, Executive Director**  
mary.phan-gruber@jeffersonregional.com  
412.267.6771



**Kelleigh Boland, Program Officer**  
kelleigh.boland@jeffersonregional.com  
412.267.6772



**Amy Ganser, Executive Assistant**  
amy.ganser@jeffersonregional.com  
412.267.6770

Jefferson  
Regional  
Foundation

565 Coal Valley Road  
Jefferson Hills, PA 15025  
412.267.6770  
[www.jeffersonrf.org](http://www.jeffersonrf.org)