

## Map Hard to Count Census Tracts in the Jefferson Area

Locate hard to count census tracts near your organization to help target Census outreach and education efforts to the areas with the most need. Visit the data visualization map listed below to further examine hard to count census tracts in your community.

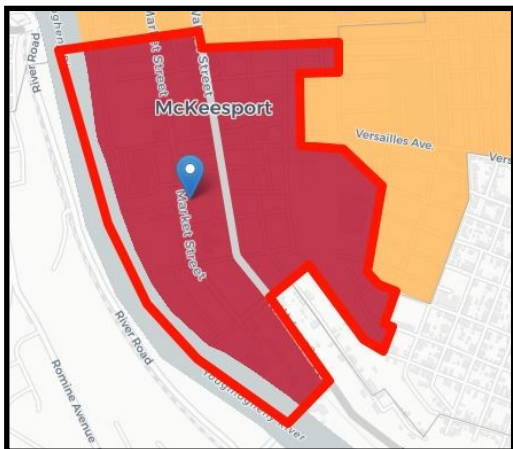
A sample Census tract map visualization and information is shown below.



To locate hard to count census tracts in or near your community, follow these steps:

1. Visit <https://www.censushardtcountmaps2020.us>
2. The website will show a map of the United States, zoom into Western Pennsylvania to find your community. To find the area you want to view, locate the search bar at the top left. The search bar allows you to search by address, zip code, county, census tract, state, and state & congressional districts. *Place your organization's address into the search bar to see the hard to count areas close to you!*
3. Place your cursor over the desired area (city, county, census tract) and click to receive additional information, historical census response rates and internet access settings.

### Sample: McKeesport — Tract 5521



#### Having trouble using this tool?

Contact Jefferson Regional Foundation's Civic Engagement Fellow, Amy Wisseman, at [amy.wisseman@jeffersonrf.org](mailto:amy.wisseman@jeffersonrf.org), or call Amy at 412-267-6773 for assistance.

Some population characteristics that may affect this tract's participation in the 2020 Census include:

#### Census Self-Response

1) In 2010, only **56.6%** of the tract's households mailed back their 2010 census questionnaire, requiring more costly and difficult in-person follow up to count the remaining 43.4%. **This tract is one of the hardest to count in the country.**

2) Another measure of census self-response is the Census Bureau's low response score (LRS). The LRS for this tract is 26.7, which means **73.3%** of this tract's households are projected to fill out the 2020 Census questionnaire on their own. (This is based on a statistical model; the actual 2020 self-response rate may be different.)

#### Internet Access at Home

During 2013-17, **50.9%** of this tract's households had either **no home internet subscription or dial up-only**, according to the latest American Community Survey estimates. **0.7%** of households had a **cellular data plan only** (which may be costly to use for non-essential services).

In 2020 for the first time, **the Census Bureau will be urging most households to submit their census responses online.** See this [FAQ](#) about technology issues & different ways to participate in the 2020 Census