

General Census Messages to Share

- The Census is no joke...be counted. April 1st, 2020 is National Census Day!
- One day is worth a decade of resources for our community. Be counted next spring in the 2020 Census!
- Make a difference for your community—be counted next spring in the 2020 Census!
- The Census impacts funding for essential services including healthcare, housing, education, and more. Be counted for a decade of resources for our community in Spring 2020!
- Care to be counted for an accurate share of resources in the South Hills and Jefferson area. April 1st, 2020 is National Census Day!
- I count, you count, we all count in the 2020 Census. Be counted next spring in the 2020 Census!
- It is your civic duty to participate in a fair and accurate Census. Be counted next spring in the 2020 Census!
- Participate in a decade of impact. Be counted next spring in the 2020 Census!
- Missing a family of five is equal to a loss of \$100,000 in resources to your community. Be counted next spring in the 2020 Census!
- Kids count, seniors count, families count...we all count for the 2020 Census. Be counted in Spring 2020!

Tailored Census Messages for Targeted Audiences

Children & Youth

- Count on the future for our kids. Ensure that all kids are counted next spring in the 2020 Census!
- An accurate count provides our fair share of funding for our schools and our kids. Ensure that all our kids are counted next spring in the 2020 Census!

Seniors

- An accurate count provides our fair share of resources to support our seniors. Ensure that all of our community's seniors are counted next spring in the 2020 Census!

Supporting an Equitable Count

- People of all colors, backgrounds, nationalities, and faiths matter to our communities. Ensure that all our community members are counted next spring in the 2020 Census!

Rural Communities

- Don't let our area be left out – again. Be counted next spring in the 2020 Census!
- Feel like you don't count? Now's your chance. Be counted next spring in the 2020 Census!

Workforce

- The Census opens doors...an accurate count supports job opportunities in our communities. Be counted next spring in the 2020 Census!

Economic Development

- An accurate count supports local economies. Be counted next spring in the 2020 Census!

Foreign Born Residents

- It is important that you, your family, & your community are counted, just like anybody born in the US. Be counted next spring in the 2020 Census!
- Your participation in the Census will be safe and secure. Be counted in spring 2020!
- Lived in the US for 1 month ... 1 year ... 10 years? Everyone gets counted in the Census. Be counted next spring in the 2020 Census!
- The Census counts permanent residents, visa holders, citizens, everyone. Be counted next spring in the 2020 Census!

Business Community

- One day equals a decade of resources. The Census matters – be counted next spring in the 2020 Census!
- The Census impacts our jobs, roads, schools – be counted next spring in the 2020 Census!
- An accurate Census means you can plan your business for the next decade. Be counted next spring in the 2020 Census!