



A fair and accurate census starts today.

Every 10 years, the U.S. Constitution requires a count of all people living in the United States. The census ensures fair political representation. And community leaders rely on census data to make good decisions about schools, hospitals, housing, and other community needs.

KEYSTONE COUNTS is a nonpartisan coalition of advocacy groups, service providers, and community organizations working together to build an education and outreach effort to ensure a fair and accurate 2020 census. We want to be sure our **KEYSTONE COUNTS**.

What's at stake for Pennsylvania?



RESOURCES: Community leaders rely on census data to make decisions about allocating resources in Pennsylvania for education, health care, housing, veterans, seniors, and much more. Without accurate data, leaders will miss important community needs. *(See opposite side.)*



REPRESENTATION: Pennsylvania could easily lose one or more representatives in the U.S. House of Representatives based on the 2020 census, especially if the count misses key communities like kids, people of color, immigrants, and others who have been historically undercounted. The census will also have a direct impact on state house and senate districts in the Commonwealth.



COMMUNITY SUPPORT: The census helps us understand Pennsylvania's communities more clearly: not only where people live, but also what languages they speak, how much education they have completed, income levels, family makeup, racial identity, and so much more.

The census should be fair and accurate.

Conducting an accurate census has always been difficult. Historically, some population communities --- children, immigrants, people of color, low-income households and rural households --- are more likely to be missed because they live in difficult-to-count circumstances, such as renting rather than owning homes or living in non-English speaking households. Let's make sure everyone in Pennsylvania counts.

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Here's why we need to ensure the 2020 census is done right, and that Pennsylvania is counted fairly and accurately.

The U.S. Constitution requires a count of all people living in the United States, regardless of citizenship or legal status, to apportion seats in the U.S. House of Representatives and ensure municipalities get their share of **more than \$883 billion in federal funds** distributed each year for **55 large census-guided programs**, according to the George Washington University Institute of Public Policy.

Funding derived by Census data include program areas such as Medicaid, Supplemental Nutrition Assistance Program (SNAP), highway planning and construction, the Low Income Home Energy Assistance Program (LIHEAP), Section 8 Housing Choice Vouchers, Head Start/Early Start, and more.

Pennsylvania has much to lose if the 2020 census is not fair and accurate. **Our commonwealth currently receives more than \$39.2 billion annually through census-backed programs**, meaning an undercount could cost our state hundreds of millions of dollars annually and affect our congressional standing.

PA Funding Derived from Census Data

55 Large Federal Spending Programs Guided by Decennial Census Data (Fiscal Year 2016) Source: The George Washington University Institute of Public Policy

Medical Assistance Program (Medicaid)	\$17,035,666,000	Federal Transit - Capital Investment Grants	\$255,903,604	Home Investment Partnerships Program	\$61,971,119
Federal Direct Student Loans	\$5,232,355,537	Low Income Home Energy Assistance (LIHEAP)	\$203,485,100	Block Grants for the Prevention and Treatment of Substance Abuse	\$59,100,201
Medicare Suppl. Medical Insurance (Part B)	\$2,744,751,997	Supplemental Nutrition Program for Women, Infants, and Children (WIC)	\$202,895,000	Water and Waste Disposal Systems for Rural Communities	\$54,938,900
Supplemental Nutrition Assistance Program (SNAP)	\$2,729,024,683	Title IV-E Foster Care	\$165,566,842	Career and Technical Education - Basic Grants to States	\$40,722,778
Highway Planning and Construction	\$1,967,464,015	New Markets Tax Credit	\$150,902,471	State Community Development Block Grant	\$37,464,741
Federal Pell Grant Program	\$840,800,000	Vocational Rehabilitation Grants to the States	\$144,407,083	Workforce Innovation and Opportunity Act (WIOA) Dislocated Worker Grants	\$37,223,657
Temporary Assistance for Needy Families (TANF)	\$719,499,305	Unemployment Insurance Administration	\$135,940,000	Community Facilities Loans / Grants	\$34,837,940
Very Low to Moderate Income Housing Loans	\$610,322,282	Community Development Block Grants / Entitlement Grants	\$132,117,621	Rural Rental Assistance Payments	\$33,889,200
Section 8 Housing Choice Vouchers	\$609,804,000	Adoption Assistance	\$120,664,274	Special Programs for the Aging, Title III, Part C, Nutrition Services	\$31,087,029
Title I Grants to Local Educational Agencies	\$567,812,540	Public Housing Capital Fund	\$119,163,000	Homeland Security Grant Program	\$30,994,986
Federal Transit Formula Grants	\$524,110,000	Health Care Centers	\$116,277,037	Community Services Block Grant	\$30,532,767
Special Education Grants	\$436,302,376	Child Care Mandatory and Matching Funds	\$115,576,000	Workforce Innovation and Opportunity Act (WIOA) Youth Activities	\$29,627,611
Section 8 Housing Assistance Payments Program	\$429,812,058	Child and Adult Care Food Program	\$113,446,000	Workforce Innovation and Opportunity Act (WIOA) Adult Activities	\$29,235,262
National School Lunch Program	\$369,272,000	School Breakfast Program	\$110,896,000	Employment Service / Wagner-Peyser	\$27,298,958
State Children's Health Insurance Program (CHIP)	\$365,076,000	Supporting Effective Instruction State Grants	\$91,965,059	Business and Industry Loans	\$26,410,000
Low Income Housing Tax Credit	\$343,843,308	Crime Victim Assistance	\$86,776,184	Rural Electrification Loans and Loan Guarantees	\$18,000,000
Head Start	\$298,934,211	Child Care and Development Block Grant	\$80,442,000	Cooperative Extension Service	\$17,167,885
Public and Indian Housing	\$283,543,000	Social Services Block Grant	\$63,184,601	Native American Employment & Training	\$856,953

TOTAL FUNDING FOR FY16: \$39,179,047,733