

“I Count” Sign Instructions:

- 1) Take a few quick minutes to fill out your 2020 Census Form online at <https://2020census.gov/> or call **1-844-330-2020** to complete the 2020 Census over the phone.
- 2) Take a photo of yourself with the enclosed “I Count!” sign.
- 3) Post to your social media page or your preferred online platform using the following message (or a message of your own creation):
I COUNT, EVERYONE COUNTS! Responding to the 2020 Census helps make sure our community is accurately funded and represented for the next 10 years. Complete your Census Form today at <https://2020census.gov/>! #ICount #JeffersonCounts
- 4) Tag three friends or neighbors in your post to encourage them to participate in the 2020 Census and share their “I Count” sign picture!