

# NAVIGATING COMMUNICATIONS

## RESOURCES TO SUPPORT YOUR COMMUNICATION EFFORTS

RESOURCE	WEBSITE	PURPOSE
Canva	<a href="http://www.canva.com">www.canva.com</a>	Graphic Design & Content Creation
Constant Content	<a href="http://www.constantcontact.com">www.constantcontact.com</a>	E-mail Marketing
E-Tapestry	<a href="http://www.blackbaud.com">www.blackbaud.com</a>	Donor CRM
EventBrite	<a href="http://www.eventbrite.com">www.eventbrite.com</a>	Event Management
GiveSmart	<a href="http://www.givesmart.com">www.givesmart.com</a>	Event Management (Auctions)
GiveWP	<a href="http://www.givewp.com">www.givewp.com</a>	Donation Collections WP Plug-In
Google Translate	<a href="http://www.translate.google.com">www.translate.google.com</a>	Translation Resource
Grammarly	<a href="http://www.grammarly.com">www.grammarly.com</a>	Cloud Based Typing Assistant
Hootsuite	<a href="http://www.hootsuite.com">www.hootsuite.com</a>	Social Media Management
RallyUp	<a href="http://www.rallyup.com">www.rallyup.com</a>	Event Management (Contest/Raffles/Sweepstakes)
Slicktext	<a href="http://www.slicktext.com">www.slicktext.com</a>	Digital Messaging/Marketing
Teamup	<a href="http://www.teamup.com">www.teamup.com</a>	Calendar Management
YouGiveGoods	<a href="http://www.yougivegoods.com">www.yougivegoods.com</a>	Event Management (Virtual Collection Drives)

"THE TWO WORDS 'INFORMATION' AND 'COMMUNICATION' ARE OFTEN USED INTERCHANGEABLY, BUT THEY SIGNIFY QUITE DIFFERENT THINGS. INFORMATION IS GIVING OUT; COMMUNICATION IS GETTING THROUGH."

