

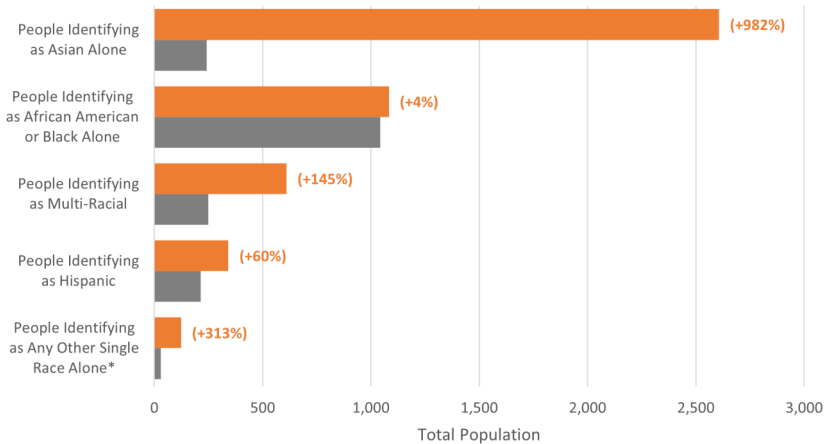
## Community

Population: 21,510

### Increasing Diversity in Baldwin Borough Growth in Selected Racial & Ethnic Demographic Populations 2010 to 2020

- The Baldwin Borough total population increased by 9% from 19,718 in 2010.<sup>1</sup>
- The Baldwin Borough population represents about 10% of the total Jefferson area population.
- Similar to the Jefferson region as a whole, the borough is experiencing changing racial demographics. The White Alone population decreased by about 7% from 17,942 in 2010 to 16,743 in 2020, but still remains the area's largest racial group, comprising about 78% of residents.<sup>1</sup>
- The Asian Alone population grew by 982% and the population identifying as Any Other Single Race alone grew by 313% between 2010 and 2020, reflecting trends in the Jefferson area.<sup>1</sup>
- The median age in Baldwin Borough is 42, older than Allegheny County (41) and the City of Pittsburgh (33). Of the total population, 20% are under 18 years, 60% are ages 18-64, and 20% are 65 or and older.

The population of people who identify as White was 17,942 in 2010 and 16,743 in 2020 for a decrease of 6.7%. The White population is not included in the chart below to maintain readability.

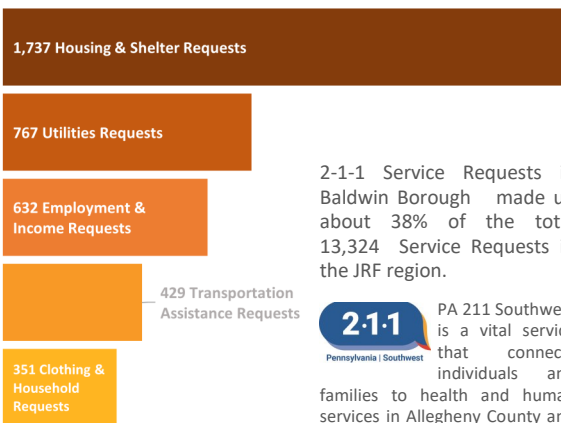


\*Due to small sample size, we have included individuals identifying as Native Hawaiian and Other Pacific Islander, American Indian, or as an identity not listed in the survey ("Other") in People Identifying as Any Other Single Race Alone. Note that racial categories are non-Hispanic.

Public Transportation	Median Household Income	College Education	Labor Force	Owner-Occupied Housing
<b>6%</b>	<b>\$68,705</b>	<b>30%</b>	<b>67%</b>	<b>76%</b>
All JRF: 7% Allegheny County: 9% City of Pittsburgh: 17%	All JRF: \$57,879 Allegheny County: \$62,320 City of Pittsburgh: \$50,536	All JRF: 30% Allegheny County: 43% City of Pittsburgh: 45%	All JRF: 63% Allegheny County: 65% City of Pittsburgh: 64%	All JRF: 71% Allegheny County: 64% City of Pittsburgh: 47%
<ul style="list-style-type: none"> <li>• 6% of population age 16 and over take public transportation to work.</li> <li>• 76% of workers drive alone with avg. commute time of 30 min.</li> </ul>	<ul style="list-style-type: none"> <li>• On average, 17% of Baldwin families have income below 200% of the federal poverty level (FPL).</li> <li>• 52% of families under 100% of the FPL are single mother families.</li> </ul>	<ul style="list-style-type: none"> <li>• 30% of population 25 years old and over has completed a Bachelor's Degree or higher.</li> <li>• This represents a slight increase from 2015 estimates (25%).</li> </ul>	<ul style="list-style-type: none"> <li>• 67% of residents age 16 and over are in the labor force.</li> <li>• The labor force for the borough is 48% female, 53% male.</li> </ul>	<ul style="list-style-type: none"> <li>• 76% of occupied housing units are owner occupied and 24% are renter occupied.</li> <li>• 93% of housing units are occupied.</li> </ul>

## Services

Top 5 PA 211 Services Requested in Baldwin Borough\*\*  
Number of Requests for Top 5 Requested Services<sup>2</sup>  
July 2021 to July 2022 (Total Requests=5,001)



2-1-1 Service Requests in Baldwin Borough made up about 38% of the total 13,324 Service Requests in the JRF region.

**2-1-1** PA 211 Southwest is a vital service that connects individuals and families to health and human services in Allegheny County and

### Services Provided in the Baldwin Borough

#### 6,501 Individuals receiving income supports from DHS<sup>3</sup>

Services may include Supplemental Nutrition Assistance Program (SNAP), Supplemental Security Income (SSI), Temporary Assistance for Needy Families (TANF), Medicaid or receive health insurance through HealthChoices. Data is from 1/1/2022 through 8/1/2022.

#### 1,061 Individuals received transportation assistance through ACCESS<sup>6</sup>

ACCESS is a door-to-door, advance reservation, shared-ride transportation program provided throughout Allegheny County. Data is from 7/1/2021 through 6/30/2021.

#### 827 Households received utility assistance from LIHEAP<sup>4</sup>

The Low Income Home Energy Assistance Program (LIHEAP) helps families living on low incomes pay their heating bills. Data is from 10/18/2021 through 6/17/2022.

#### 158 Homelessness & housing services have been provided by the DHS<sup>3</sup>

Services are provided by DHS and DHS-contracted providers and include housing assistance, case management, prevention and outreach for individuals and families receiving prevention services, support services and/or housing who are homeless or at risk of becoming homeless. Data is from 1/1/2022 through 8/1/2022.

#### 14 Individuals receiving Partner 4 Work services<sup>5</sup>

Title I (WIOA & WIOA Dislocated Workers) includes services that focus on finding jobs and providing more in-depth services such as training programs for adults and dislocated workers. Participants are assigned a case manager and work with that manager to secure an employment position. Data is from 7/1/2021 through 6/30/2021.

Sources: Unless noted, source is American Community Survey, 5 year estimate (2020)

1. United States Census Bureau (2020)  
2. PA 2-1-1 Counts (2022) \*\*Data is for the 15207, 15210, 15227, and 15236 zip codes.  
3. Allegheny County Analytics Human Services Community Profile (2022); Data provided by DHS and local partners.  
4. LIHEAP data is from DHS / ECIS 2022.09.02 (aggregated data, zip codes 15227, 15236)  
5. Data is from Partner 4 Work  
6. Data is from Medical Access of Allegheny County (aggregated data, zip codes 15227, 15236)  
Note: ACS estimates are based on a sample of the population. Margins of error are not included here for simplicity.  
Note: The 2020 U.S. Census utilizes disclosure avoidance processes to ensure confidentiality of the data. Thus, total and racial/ethnic populations are not reported exactly as enumerated.